

## HERE ARE THREE IMPORTANT TIPS

To line camera up with subject use tape as visual guide. (DO NOT USE VIEWFINDER.) Run tape from center of lens to center of subject.

The smaller the lens opening, the less critical the distance. — Wherever possible use shutter setting #7 and a correspondingly longer exposure time.

Always re-check Camera Focus to see that it is set at footage indicated on tape. This is the easiest step to forget.

**POLAROID  
CORPORATION  
Cambridge 39, Mass.**

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F1095F

Pictures Like These Are Easy



PERFECT PORTRAIT  
+1 lens at 28"

FLOWER STUDY  
+2 lens at 18½"



# POLAROID® CLOSE-UP LENS KIT #540

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POLAROID  
LAND CAMERA

# HOW TO USE THE POLAROID CLOSE-UP LENS KIT #540

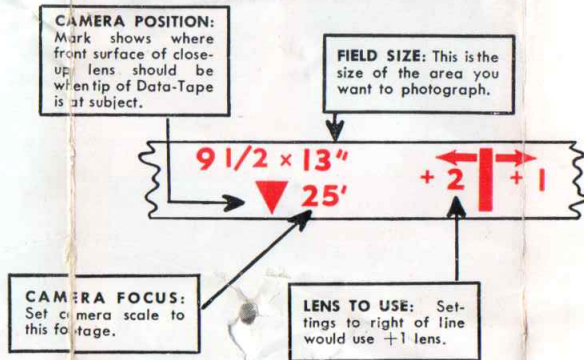
THE KEY TO SUCCESSFUL close-up photography is the accurate measurement of distance from lens to subject. The Polaroid Close-up Kit has success "built-in", in the form of the DATA-TAPE. It automatically guides you to exact settings and measurements.

In addition to the Data-Tape, this kit contains three lenses which snap right on the camera lens. They are numbered 1, 2, and 3 (meaning +1, +2, and +3 diopters) and can be stacked in combination to obtain +4 (No. 1 and No. 3) and +5 (No. 2 and No. 3).

*Be sure lenses are free from fingerprints and dust before using.*

## LOOK AT YOUR DATA-TAPE ALONG WITH THE SKETCH SHOWN HERE

(Inch markings have been omitted from sketch for clarity.)



USE THE SAME SHUTTER SETTING AS FOR ANY OTHER KIND OF PICTURE

## FOLLOW THESE EASY STEPS:

1. Locate on Data-Tape the FIELD SIZE nearest to the size of the area to be photographed.
2. Set CAMERA FOCUS to footage indicated below field size.
3. Choose LENS TO USE (or combination of lenses) as indicated on tape by the + number to the right or left of Field Size.
4. Place tip of Data-Tape at subject and place camera so that CAMERA POSITION mark is even with front surface of close-up lens. (When two lenses are used, mark should be midway between lenses.) *Place camera accurately.*
5. Line camera up with subject by using the Data-Tape as a visual guide. *Do not use viewfinder.*